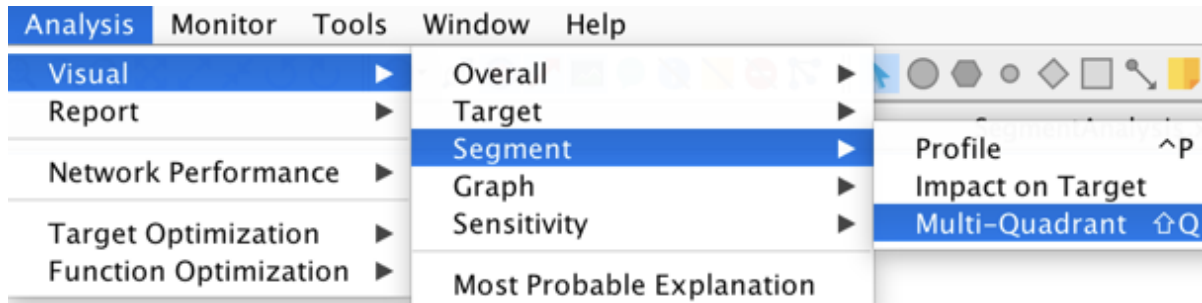


# Multi-Quadrant (8.0)

## Context

Analysis | Visual | Segment | Multi-Quadrant



This function allows creating a network per data Segment (described with the states of a **Breakout Variable**) in order to compare the relationships of the variables with the **Target Variable**. As of version 8.0, it has therefore been moved from **Tools** to the new **Segment Analysis** section.

## History

**Multi-Quadrant** has been updated in versions [5.0.4](#), [5.0.7](#), [5.4](#), [6.0](#), and [7.0](#).

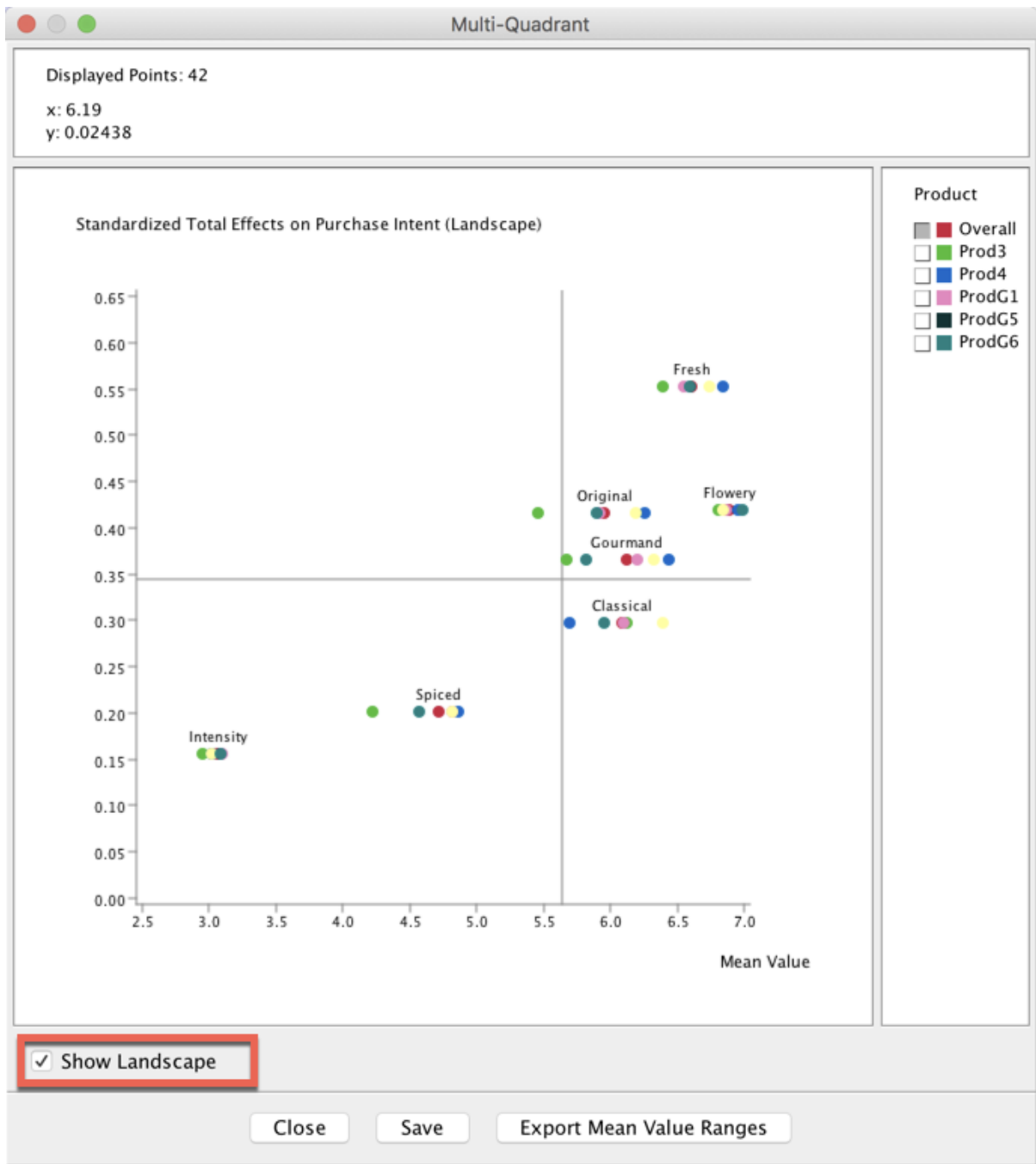
## New Feature: Show Landscape

The **Landscape** visualizes all the mean values of the observable variables, i.e. Overall and each segment. The value on the y-axis is always the Overall value of the selected metric (e.g. Standardized Total Effects in the example below), even when a segment is selected.

### Example

Let's take our classical **Perfume** example for which we have defined five segments with the **Breakout Variable** *Product*, namely *Prod3*, *Prod4*, *ProdG1*, *ProdG5* and *Prod G6*.

All but 7 variables have been set as **Not Observable** for excluding them from the analysis.



The option **Show Horizontal Scales**, that is available via the contextual menu, can be use to highlight the ranges of mean values taken by each variable across the different segments.

Multi-Quadrant

Displayed Points: 42

x: 2.7025

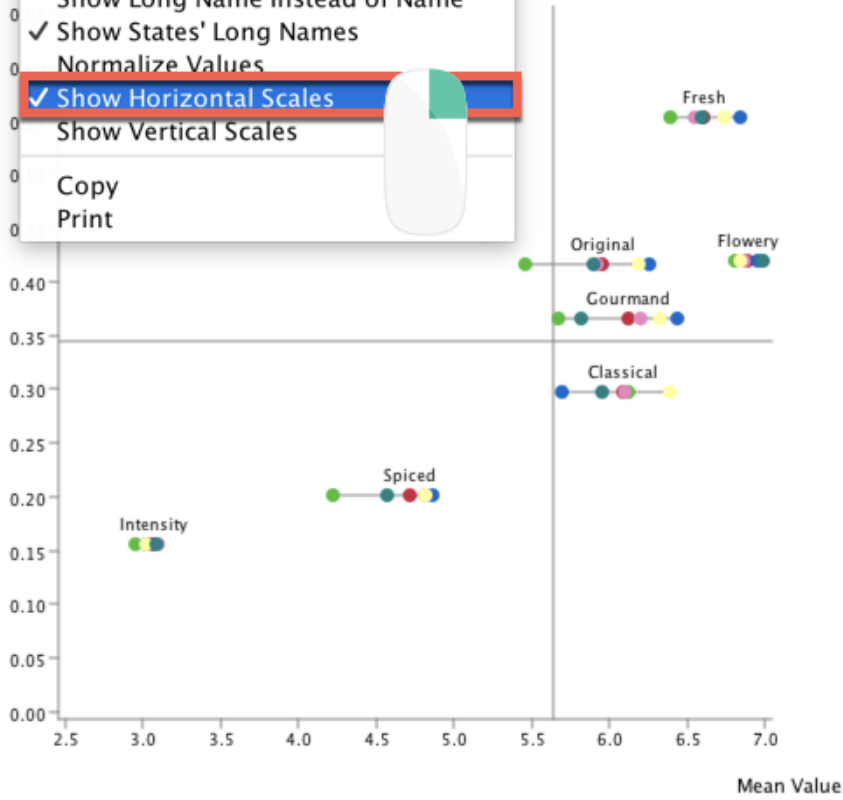
y: 0.637

Standardized Total Effects on Purchase Intent (Landscape)

Show Long Name Instead of Name  
 Show States' Long Names  
Normalize Values  
 Show Horizontal Scales  
Show Vertical Scales  
Copy  
Print

Product

- Overall
- Prod3
- Prod4
- ProdG1
- ProdG5
- ProdG6



Show Landscape

Close Save Export Mean Value Ranges